

# Healthwatch Doncaster

## Cancer Signs and Symptoms Event

Doncaster Trades Club, Frenchgate Centre

Wednesday 29<sup>th</sup> April 2015

10.15am- 12.30pm

### **Aims of the event**

The aims of the event were to raise awareness of Skin and Prostate Cancer and inform people what is happening locally around prostate cancer.

### **Programme**

The programme included the following presentations:

Healthwatch Doncaster - Stephen Shore Chair of Healthwatch Doncaster

Skin Cancer Presentation - Carolyn Kerr Health Improvement Officer Public Health

Prostate Cancer Presentation - Richard Metcalfe Head of Strategy and Delivery

Doncaster Clinical Commissioning Group

### **The Event**

The event was opened by Stephen Shore the Chair of Healthwatch Doncaster who went on to deliver a presentation about the organisation, its functions and its vision for the future. This included an appeal for more people to become active members.

Carolyn Kerr, Health Improvement Officer with Public Health in Doncaster delivered a session around Skin Cancer. The aims of the session were to increase people's knowledge of the early signs and symptoms of skin cancer, the importance of using sun protection and how to reduce the risks of developing skin cancer. The session included an interactive quiz and an in depth power point presentation and was very well received.

The final presentation of the morning was from Richard Metcalfe the Head of Strategy and Delivery At Doncaster CCG (DCCG) who gave a presentation around prostate cancer. This included information on the local position, stating that Doncaster has the second highest incidence of prostate cancer in the South Yorkshire and Bassetlaw area but that this is still below the national average. The recent trend is that mortality rates for Doncaster relating to prostate cancer are decreasing which is encouraging and reinforces the need for early detection to be a priority. With this in mind DCCG have held targeted campaigns in 2013 and 2015 around the signs and symptoms of prostate cancer and the importance of anyone who may think that they are affected consulting their GP at the earliest opportunity.

## **Feedback**

Thirty-two people attended the event and fifteen people completed evaluation forms, there responses were:

### **How did you hear about this event?**

10 people had been contacted by email from Healthwatch Doncaster

3 people had seen the advertisement in the Doncaster CVS bulletin

1 person had found out at a community drop-in

1 person did not respond

### **How would you rate the location?**

Excellent 10

Good 5

### **Did the event meet your expectations?**

Fully 7

Mostly 7

A little 1

### **Comments:**

- “Prostate cancer presentation didn’t really get to the early diagnosis/symptoms in the same way the skin cancer symptoms have”
- “ It seemed to be a well run, well attended event”
- “Skin cancer part not much content”
- “Large screen not good enough for presentations”
- “Good presentation (skin cancer)- informative. There should be a form for requesting further information separately from the feedback”
- “The presentation wasn’t really about prostate cancer. It was good but it should have been in addition”
- “Questions should have been invited after both presentations and time allowed for them. The event was an excellent idea but perhaps more time allowed eg run until 12.30pm or 1pm before lunch”
- “I thought this event was excellent and the presentations informative - the skin cancer presentation was excellent”
- “Very good information regards both skin and prostate cancer but it needs to get out to more people who live in the Doncaster area about cancer”
- “Thank you for inviting me”
- “Very informative event with useful information provided in an easy to understand way”

### **Question:**

A question was raised relating to the prostate cancer statistics

“What are the statistics for prostate cancer incidence by age?”

This has been forwarded to Richard Metcalfe for a response

### **Membership Outcomes**

10 new members were recruited and 1 story captured

### **Conclusion**

Overall the event was very well received and resulted in almost a third of the event attendees being recruited as members of Healthwatch Doncaster.

